

Rest With Coway Campaign: Privacy Notice

A. Introduction

1. Coway (Malaysia) Sdn. Bhd. ("Coway", "we", "our" or "us") values and is committed to protecting Personal Data (as defined below). As such, in compliance with the Personal Data Protection Act 2010 (the "Act") and commitment towards the protection of our registrants' personal information, we have put in place this Privacy Notice ("Notice") specifically for our Rest with Coway Campaign (the "Campaign").
2. This Notice explains the type of Personal Data we collect or have collected; how we collect, process, store and retain your Personal Data; and to whom we disclose or have disclosed your Personal Data as required under the Act.
3. By providing us with your Personal Data and/or continuing to access this website dedicated to the Campaign (www.restwithcoway.com.my) (the "Website"), you declare that you have read and understood this Notice and agree to us processing your Personal Data in the manner as set out in this Notice.
4. Kindly note that we reserve the right to amend, update and/or vary this Notice at any time. Notification of such revisions shall be posted on the Website and/or other means of communication deemed suitable by Coway. Please check the Website from time to time to stay informed of any revisions to this Notice.

B. Collection of Personal Data

1. We collect and process personal data when you interact with us through the Website, which includes without limitation:
 - your personal details, such as your name, residential address, the location of your residential address, contact number, email address, date of birth, gender, marital status, and national registration identity card number;
 - photographs and/or images captured by us or our representatives while you engage in our contests and/or events, or during the process of redeeming the reward you have earned from these activities;
 - technical information such as Internet Protocol (IP) address, browser type and version, time zone settings, browser plugin type, operating systems and platform, device information and account login information;
 - the date(s) and time(s) you access the Website;
 - data on time spent interacting with the Website;
 - information relating to your activities, habits, preferences and interests arising from your participation of the Campaign, including your views or opinions made known to us via feedback or surveys;
 - any details relating to any other person(s) who may be identified from any information, data or document you submit to us; and
 - any other personal information you provide to us in the course of your interaction with us (collectively referred to as "Personal Data").

2. We may collect your Personal Data:

- when you access the Website and/or any of the other websites/online platforms (collectively, "Sites");
- when you register an account on the Website to participate in the Campaign;
- when you participate in any of the events and/or contests in conjunction with the Campaign on the Website;
- when you are claiming your prize or reward earned through the events and/or contests hosted by us in the Campaign;
- when you enquire about the Campaign and/or otherwise communicate with us through any other communication channels;
- when we deliver the event and/or contests prizes, or any other merchandise related to the Campaign to you;
- when you provide us with any feedback, participate in surveys and/or lodge a complaint with us;
- where relevant, from third parties; and/or
- from publicly available sources.

C. Purposes

We may use and process your Personal Data in a number of ways, including but not limited to the following purposes:

- for the registration of an account on the Website;
- to create, manage and maintain your account on the Website;
- to communicate with you when we deliver the event and/or contests prizes, or any other merchandise related to the Campaign to you;
- to publish your Personal Data together with your events and/or contests entry related to the Campaign on the Website, our official social media channels (Facebook, Instagram, TikTok), and/or official YouTube channel for promotional purpose of the Campaign, our products, services and brand;
- to manage your participation in events and/or contests hosted on the Website, if you have signed up for such events and/or contests;
- to provide administrative notices or communications applicable to your use of the Website;
- to manage and maintain our relationship with the Participant(s);
- to keep you informed of our products and/or services, promotions, discounts, and/or events;
- to provide care and enhance customer satisfaction, including but not limited to resolving complaints, dealing with and/or responding to your requests and enquiries related to the Campaign;
- to operate, evaluate and improve our business and the products and services we offer;
- to analyse and enhance our marketing communications and strategies;
- for internal record keeping or other administrative purposes;
- for statistical analysis purposes;
- for information management and security purposes, including but not limited to managing and administrating e-mails, handling and investigating any security-related issues, vulnerabilities, and/or incidents;
- (upon completion of the Campaign) where there are outstanding obligations either on your part or on our part;
- to exercise any functions conferred by law and/or towards the administration of justice; and/or
- for and/or in connection with all other purposes incidental and/or ancillary to our business/services or in furtherance to any of the above mentioned purposes (collectively referred to as the "Purposes").

D. Disclosure to Third Parties

1. If and when necessary in connection with the Purposes, your Personal Data may be disclosed and/or transferred to third parties which may or may not be located outside Malaysia, including but not limited to:
 - our affiliates;
 - our employees, authorised agents or contractors and other third party service providers who provide services to Coway for any of the Purposes mentioned in Paragraph C;
 - our external advisors, professional or otherwise, including solicitors, accountants and auditors; and/or
 - government, quasi-government and regulatory authorities.
2. In addition to the above, we may also disclose and transfer your Personal Data to the above third parties for the purposes of any corporate exercises involving Coway including any mergers or acquisitions.

E. Security of Personal Data

Although we endeavour to maintain appropriate technical and organisational security measures to protect the security of your Personal Data against loss, misuse, unauthorised access, disclosure or alteration, no electronic transmission of information can be entirely secure. We cannot guarantee that the security measures we have in place are one hundred percent sufficient or effective to safeguard your Personal Data. As a user of the Website, you agree to assume all responsibilities and risks in your use of the Website, and acknowledge the existence of all such risks in using the Internet generally. To further protect your Personal Data, you should safeguard your username and password (registered on the Website) and not share such information with anyone.

F. Updating your Personal Data

You may access, update and amend the Personal Data contained in your account registered at the Website at any time by logging into your account and making the necessary changes.

G. Consent, Withdrawal of Consent and Opting Out

1. Except as otherwise provided in this Notice, we only collect Personal Data that you provide us with. If you would prefer that we do not collect Personal Data from you, please do not participate in the Campaign or access the Website. By visiting the Website, providing us with your Personal Data, or otherwise interacting with us, you shall be deemed to have read and consented to our processing of your Personal Data in the manner as described in this Notice.
2. You may withdraw your consent to our processing for any of the Purposes, at any time by contacting us via the contact details provided in paragraph I below. If we do not receive any notification from you concerning our processing of your Personal Data, we shall proceed to process the same for the Purposes as set out above, on the basis that you have consented to our current as well as all our previous processing of your Personal Data in accordance with this Notice.

3. Please note that we may not be able to process your registration for the Campaign and/or you may not be able to participate in the Campaign if you do not provide us with your consent or withdraw your consent for any of the Purposes.
4. Notwithstanding any other provisions in this Notice, you may opt out of or unsubscribe from receiving our promotional materials by clicking on the “Unsubscribe from this list” icon located at the bottom of our emails to you.
5. Where you provide us with Personal Data of other persons or parties, you agree that you shall ensure that those persons or parties have given consent to this Notice.

G. Third Party Websites

The Website may provide links to other websites or social media platforms, including those of our partners, vendors, sponsors, advertisers and affiliates participating in the Campaign. Please note that we are not responsible for those websites or social media platforms. If you link to or otherwise visit any other sites, please review the privacy policies posted on those sites.

H. Web Browser Cookies

The Website may use cookies to enhance the experience of our users. A cookie is an element of data that can be sent to your browser. Your browser may then store it on your system based on the preferences you have set on your browser. Cookies gather information about your operating system including, but not limited to, browser type and Internet Protocol (IP) address. The Website uses this information to analyse traffic and better serve you when you return to our Website. It is not our intention to use such information to personally identify a user.

You have the option to configure your Internet browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. Furthermore, you have the option to block all cookies. However, please note that if you refuse or otherwise block cookies, you may not be able to use all of the functions available on the Website.

I. Enquiries or Complaints

Should you require further information or have any complaints regarding the processing of your Personal Data, kindly contact us at restwithcoway@coway.com.my